



Understanding Your Shape

Personal SWOT Analysis

more money for shoes

Personal SWOT Analysis

<p>STRENGTHS</p> <p><i>What advantages do you have over others? i.e. skills, qualifications, personal networks, experience, positive personal habits, what do you do better than others?</i></p>	<p>WEAKNESSES</p> <p><i>What advantages do others have over you? i.e. skills, qualifications, personal networks, experience, negative personal habits, what do others do better than you?</i></p>
<p>OPPORTUNITIES</p> <p><i>What external opportunities could have a positive impact on you? i.e. is your industry growing, are new trends appearing, will new technology help you, can you create a solution for something?</i></p>	<p>THREATS</p> <p><i>What external threats could have a negative impact on you? i.e. changes to income, events, skill requirements, technology, people, time out of the business due to family commitments, industry changes?</i></p>